



5 WAYS the CPA LICENSE will Boost Your Career

The question shouldn't be whether you can afford to become a CPA, but rather, can you afford not to?



GLOBAL MOBILITY

- ✓ Many clients are turning more and more to international markets
- ✓ CPAs have the opportunity to work and live abroad
- ✓ Diverse experience and perspectives are covered by many firms and companies looking to grow their international presence



PROMOTIONS

- ✓ CPAs have more opportunities for quick upward advancement
- ✓ CPAs on average make 25% more than regular accountants
- ✓ CPAs can become partner in 10-13 years, or go on to become company executives, budget directors, controllers, or CFOs



INDUSTRY EXPLORATION

- ✓ Every business, organization, or non-profit needs a CPA to help them do an array of financial and accounting tasks
- ✓ CPAs have the opportunity to work alongside whatever industry they're passionate about
- ✓ Having experience in different industries shows a diverse work history that will be appealing to your next employer



MEMBERSHIP TO PROFESSIONAL ORGANIZATIONS

- ✓ CPAs are usually active members in professional organizations to stay up-to-date on accounting trends & adherence to standards
- ✓ Being involved gives you a vehicle to voice concerns & reform practices in the profession
- ✓ Employers appreciate this as it shows character and ensures your services are reliable and top notch



THOUGHT LEADERSHIP

- ✓ CPAs maintain their license by going through continued professional education
- ✓ This allows them to not only learn more about what's up and coming in the profession, but to bring it back to their employers
- ✓ CPAs have the capacity to influence and innovate the future of the accounting profession